2013 Colorado Health Assessment | Qualitative Data

Advisory Group
Meeting Notes: 2.27.13

Recap

- 1. Welcome
- 2. Members reviewed samples and recommended and required ingredients for the statewide asset scan
- 3. Members discussed and presented recommendations regarding attributes of the asset scan that will be conducted as part of Colorado's statewide health assessment

Next Meeting: March 27 (4th Thursday), 10-11:30 AM, Sanger Room

Discussion Item: Colorado's Statewide Asset Scan

Three groups developed recommendations in response to the following:

Picture a completed public health asset scan that would be invaluable to achieving your individual or agency-specific goals.

- What are its attributes?
- How do you interact with it?
- What does it offer that is unique no other resource provides you with this information or functionality?

Group A Recommendations:

- It is not useful for the locals to have the state tell them what is going on at the local
- Useful components of an "Asset Scan" include:
 - o Innovative models from local level
 - Funding sources and trends
 - State initiatives
 - Local linkages get an idea of the bigger picture and the initiatives they can be a part of; what state initiatives are looking for local partners/pilots
 - Social determinants of health

- o Identify who can answer different types of questions
- Leadership development in public health and ideas for how to do public health differently
- Include training resources
- Sharing of research and outcomes

Group B Recommendations:

- Don't conduct an asset scan that is just a list of programs/assets, etc. It is not helpful and it goes out of date immediately.
- Perhaps develop a social media tool that allows different organizations to share evidence-based programs, tools and notes from the field on certain priority issues
 - Agile software does this, but it would need to be administered by someone, would need to find creative ways to get people to join and participate
 - Enable more connectivity among local staff (not just PH leaders) across jurisdictions. List serves aren't working well, we need a "people connector"
 - Could also consider using a platform similar "Schoology" (another one is "Sakai") – online course management programs that allow for sharing of information and resources and chat rooms and forums.

Group C Recommendations:

- Dynamic mapping, overlay by area and topic
- Online
- Downloadable
- Ability to compare county/region topic "interest" areas
- Expanded county-level data, especially language data
- Develop consistency and standards around data collection, especially language data
- Keep in mind what is actionable around this resource!

Recommendations Regarding Scope:

- Consider focusing in on areas emphasized through local prioritization
- Make it alive and ongoing
 - Investigate the available information around strategies for incentivizing partner engagement for engaging with this living, online product (contests, leaders posting, etc.)